



Marathwada Shikshan Prasarak Mandal's
VINAYAKRAO PATIL MAHAVIDYALAYA, VAIJAPUR
DIST. AURANGABAD (MS)

★NAAC Re-accredited "A" Grade with CGPA 3.33★

★UGC College with Potential for Excellence★

★UGC Stride Component I Recipient★

★Affiliated to Dr. BabasahebAmbedkar Marathwada University, Aurangabad★



One Day Workshop on "Trademarks and Copyrights"

Organized By

Department of Commerce

Under

U.G.C. PARAMARSH SCHEME

27th December 2021, Time: 11.00 am to 1.00 pm

OUR PATRONS



Hon. Shri. Appasaheb Patil
(Krishi Bhushan) Head, CDC



Hon. Shri. Satish Chavan
Member, Maharashtra
Legislative Council
Secretary, MSPM Aurangabad
-All CDC Members-



Hon. Shri. Prakash Solanke
Member, Maharashtra
Legislative Assembly
President, MSPM Aurangabad

Time	Theme	Resource Person
11.00 am	Basics of Trademarks	Dr. K. P. Bholane, Head of Department, Department of Commerce, Vinayakrao Patil Mahavidyalaya, Vaijapur, Dist. Aurangabad
12.00 pm	Basics of Copyrights	Dr. L. D. Puri, Head of Department, Department of Commerce, Vinayakrao Patil Mahavidyalaya, Vaijapur, Dist. Aurangabad

Organizing Committee Members

Dr. D. P. Shinde

Mr. S. M. Kolhe

Mr. G. K. Kale

Miss. V. P. Adhav

Miss. B. A. Raut

Co-coordinator

Dr. L. D. Puri

Coordinator

Dr. K. P. Bholane

Head, Department of Commerce

Vice-Principal

Dr. S. D. Pardeshi
Coordinator, STRIDE

Vice-Principal

Dr. D. S. Salunke
Coordinator, IQAC

Chief Organizer

Dr. S. N. Thore
Principal

MSP Mandal's
Vinayakrao Patil Mahavidyalaya, Vaijapur
Department of Vaijapur
Workshop on 'Trademarks and Copyrights'
27th December 2021
REPORT

Department of commerce organized one day workshop on Trademarks and Copyrights for inculcating awareness about Intellectual Property Rights among the students. The workshop was arranged in Hall No.8 from 11 am onwards on 27th December 2021 (Monday). The target audience was the students of M. Com. 70 students attended the workshop along with the faculty members of the department.

Objectives

Following were the key learning objectives of this workshop:

1. To understand the concept of Trademarks and Copyrights.
2. To know the procedure of registration for Trademark.
3. To know the procedure of registration for Copyright.
4. To understand the advantages of having a Trademark and Copyright for a business.

Mr. G. K. Kale conducted the proceeding of the workshop. He briefly explained the purpose for organizing this workshop and also introduced both the resource persons for the day. Dr. Dadasaheb Salunke, Vice Principal, in his speech emphasized the need of understanding the importance of the IPR in the today's era. He also suggested that students, particularly the students from Commerce stream should be aware about the trademarks and copyrights. He advised to organize such workshops in future also.

Technical Session 1: Basics of Trademarks

The first Technical session was started at 11 a.m. This session included the Scholarly and interesting talk by Dr. K. P. Bholane on "Basics of Trademark". His discourse started with the topic, what is a Trademark? Then he discussed on different aspects of Trademark like What is the benefits of having a Trademark for a business, how to register Trademarks, what are the laws relating to Trademarks etc. He explained the rationale of protection and the nature of IPR.

Technical Session 2: Basics of Copyrights

Technical session II started by the talk of Dr. L. D. Puri on Basics of Copyrights. His presentation began with explaining the various aspects of copyright. He discussed in detail about the topics like what is Copyright, What is author and Creator, Originality of Literary Work, Judicial decisions etc. He also cited the different case studies. The session was ended at 1 p.m. At the end Dr. D.P. Shinde thanked speakers for their informative and interesting sessions. He also thanked all the students for their active participation in the workshop.



Dr. K. P. Bholane

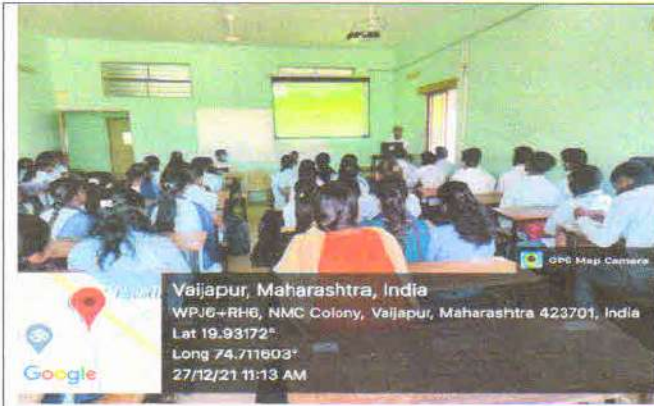
Head, Dept. of Commerce
Head of Dept. Commerce
Vinayakrao Patil Mahavidyalaya
Vaijapur



Dr. S. N. Thore

Principal
Principal
Vinayakrao Patil Mahavidyalaya
Vaijapur Dist. Aurangabad.

Glimpse of the Workshop:



Resource Person Dr. K.P. Bholane Addressing to the Students



Resource Person Dr. L.D. Puri Addressing to the Students



Anchoring by Mr. G.K. Kale

Vote of Thanks by Dr. D.P. Shinde

