



Marathwada Shikshan Prasarak Mandal's

Vinayakrao Patil Mahavidyalaya, Vaijapur Dist-Aurangabad



Department of Management Science

CERTIFICATE

This is to certify that,- Kale Gokul Kailas has
Completed the project report entitled-Study on Pricing Strategy
Under my guidance. This project report is submitted to Dr. Babasaheb Ambedkar
Marathwada University Aurangabad for B.B.A. under the faculty of
Management Science.

Date:10/03/2017

Project Guide
Miss.Shelke V.D.
Asst.Prof.
Department of BBA



HOD
Mr.Rajput M.G.



Marathwada Shikshan Prasarak Mandal's

Vinayakrao Patil Mahavidyalaya, Vaijapur Dist-Aurangabad



Department of Management Science

CERTIFICATE

This is to certify that,- Bodhak Deepak Anil has
Completed the project report entitled-Study on Revenue Management
Under my guidance. This project report is submitted to Dr. Babasaheb Ambedkar
Marathwada University Aurangabad for B.B.A. under the faculty of
Management Science.

Date:10/03/2017

Project Guide
Miss.Shelke V.D.
Asst.Prof.
Department of BBA



HOD
Mr.Rajput M.G.



Marathwada Shikshan Prasarak Mandal's

Vinayakrao Patil Mahavidyalaya, Vaijapur Dist-Aurangabad



Department of Management Science

CERTIFICATE

This is to certify that, - Borde Balasaheb Nivrutti has

Completed the project report entitled-*Study on Sales force
Management*

Under my guidance. This project report is submitted to Dr. Babasaheb Ambedkar
Marathwada University Aurangabad for B.B.A. under the faculty of
Management Science.

Date: 10/03/2017

Project Guide
Miss. Shelke V.D.
Asst. Prof.
Department of BBA



HOD
Mr. Rajput M.G.



Marathwada Shikshan Prasarak Mandal's

Vinayakrao Patil Mahavidyalaya, Vaijapur Dist-Aurangabad



Department of Management Science

CERTIFICATE

This is to certify that,- Shejwal Yogesh Punjaram has

Completed the project report entitled-Study on Advertising and
Promotion/PR

Under my guidance. This project report is submitted to Dr. Babasaheb Ambedkar
Marathwada University Aurangabad for B.B.A. under the faculty of
Management Science.

Date:10/03/2017

Project Guide

Miss.Shelke V.D.
Asst.Prof.
Department of BBA



HOD

Mr.Rajput M.G.



Marathwada Shikshan Prasarak Mandal's

Vinayakrao Patil Mahavidyalaya, Vaijapur Dist-Aurangabad



Department of Management Science

CERTIFICATE

This is to certify that,- Nikam Rohidas Sominath has
Completed the project report entitled-Study on Branding
Undermy guidance. This projectreportis submitted to Dr. Babasaheb Ambedkar
Marathwada University Aurangabad for B.B.A. under the faculty of
Management Science.

Date:10/03/2017

Project Guide
Miss.Shelke V.D.
Asst.Prof.
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HOD
Mr.Rajput M.G.



Marathwada Shikshan Prasarak Mandal's

Vinayakrao Patil Mahavidyalaya, Vaijapur Dist-Aurangabad



Department of Management Science

CERTIFICATE

This is to certify that,-- Harde Dattatray Navnath has

Completed the project report entitled Study on Customer Relationship
Mgmt

Under my guidance. This project report is submitted to Dr. Babasaheb Ambedkar

Marathwada University Aurangabad for B.B.A. under the faculty of
Management Science.

Date: 10/03/2017

Project Guide

Miss. Kadam S.M.
Asst. Prof.
Department of BBA



Rajput
HOD

Mr. Rajput M.G.



Marathwada Shikshan Prasarak Mandal's

Vinayakrao Patil Mahavidyalaya, Vaijapur Dist-Aurangabad



Department of Management Science

CERTIFICATE

This is to certify that, - Rajput Samrat Sunilsing has

Completed the project report entitled-Study on Data Mining/Data
Driven Mktg

Under my guidance. This project report is submitted to Dr. Babasaheb Ambedkar

Marathwada University Aurangabad for B.B.A. under the faculty of

Management Science.

Date: 10/03/2017

Project Guide
Miss.Kadam S.M.
Asst.Prof.
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HOD
Mr.Rajput M.G.



Marathwada Shikshan Prasarak Mandal's

Vinayakrao Patil Mahavidyalaya, Vaijapur Dist-Aurangabad



Department of Management Science

CERTIFICATE

This is to certify that,- Alhat Sagar Khandu has

Completed the project report entitled-Study on Direct Marketing
Customer Satisfaction Survey

Under my guidance. This project report is submitted to Dr. Babasaheb Ambedkar

Marathwada University Aurangabad for B.B.A. under the faculty of

Management Science.

Date:10/03/2017

Project Guide
Miss.Kadam S.M.
Asst.Prof.
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HOD
Mr.Rajput M.G.



Marathwada Shikshan Prasarak Mandal's

Vinayakrao Patil Mahavidyalaya, Vaijapur Dist-Aurangabad



Department of Management Science

CERTIFICATE

This is to certify that,- Sawant Anil Dattu has

Completed the project report entitled- Study on Consumer Perception Survey

Under my guidance. This project report is submitted to Dr. Babasaheb Ambedkar

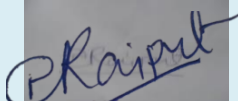
Marathwada University Aurangabad for B.B.A. under the faculty of

Management Science.

Date: 10/03/2017

Project Guide
Miss. Kadam S.M.
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Mr. Rajput M.G.



Marathwada Shikshan Prasarak Mandal's

Vinayakrao Patil Mahavidyalaya, Vaijapur Dist-Aurangabad



Department of Management Science

CERTIFICATE

This is to certify that,- Gaikwad Abhishek Milind has
Completed the project report entitled- Study on Service Quality
Under my guidance. This project report is submitted to Dr. Babasaheb Ambedkar
Marathwada University Aurangabad for B.B.A. under the faculty of
Management Science.

Date: 10/03/2017

Project Guide

Miss. Kadam S.M.
Asst. Prof.
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Mr. Rajput
HOD

Mr. Rajput M.G.



Marathwada Shikshan Prasarak Mandal's

Vinayakrao Patil Mahavidyalaya, Vaijapur

Dist-Aurangabad



Department of Management Science

CERTIFICATE

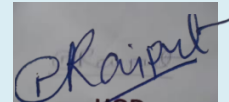
This is to certify that, - Sonawane Bharat Shivaji has
Completed the project report entitled- Study on Service Blueprinting
Under my guidance. This project report is submitted to Dr. Babasaheb Ambedkar
Marathwada University Aurangabad for B.B.A. under the faculty of
Management Science.

Date: 10/03/2017

Project Guide

Mr. Kalankar D.M.
Asst. Prof.
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HOD

Mr. Rajput M.G.



Marathwada Shikshan Prasarak Mandal's

Vinayakrao Patil Mahavidyalaya, Vaijapur Dist-Aurangabad



Department of Management Science

CERTIFICATE

This is to certify that,- Tribhuvan Akash Bhagwan has

Completed the project report entitled- Study on Service Process
Mapping – Back stage, on-stage

Under my guidance. This project report is submitted to Dr. Babasaheb Ambedkar
Marathwada University Aurangabad for B.B.A. under the faculty of
Management Science.

Date:10/03/2017

Project Guide
Mr.Kalankar D.M.
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Mr.Rajput M.G.



Marathwada Shikshan Prasarak Mandal's

Vinayakrao Patil Mahavidyalaya, Vaijapur Dist-Aurangabad



Department of Management Science

CERTIFICATE

This is to certify that,- Gholap Shushupnita Sunil has

Completed the project report entitled- Study on Improving service quality using service blueprinting

Under my guidance. This project report is submitted to Dr. Babasaheb Ambedkar

Marathwada University Aurangabad for B.B.A. under the faculty of

Management Science.

Date: 10/03/2017

Project Guide

Mr. Kalankar D.M.
Asst. Prof.
Department of BBA



Rajput
HOD

Mr. Rajput M.G.



Marathwada Shikshan Prasarak Mandal's

Vinayakrao Patil Mahavidyalaya, Vaijapur Dist-Aurangabad



Department of Management Science

CERTIFICATE

This is to certify that, - Tribhuwan Babasaheb Ashok
Completed the project report entitled- Study on Competition Analysis
Under my guidance. This project report is submitted to Dr. Babasaheb Ambedkar
Marathwada University Aurangabad for B.B.A. under the faculty of
Management Science.

Date: 10/03/2017

Project Guide
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Vinayakrao Patil Mahavidyalaya, Vaijapur Dist-Aurangabad



Department of Management Science

CERTIFICATE

This is to certify that,- Tribhuwan Prabhakar Vishwanath has Completed the project report entitled- Study on Service standards Under my guidance. This project report is submitted to Dr. Babasaheb Ambedkar Marathwada University Aurangabad for B.B.A. under the faculty of Management Science.

Date:10/03/2017

Project Guide
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Marathwada Shikshan Prasarak Mandal's

Vinayakrao Patil Mahavidyalaya, Vaijapur Dist-Aurangabad



Department of Management Science

CERTIFICATE

This is to certify that,- Walunj Amol Suresh has

Completed the project report entitled- ADVERTISING AND SALES
PROMOTION TECHNIQUES USED BY RETAIL BUSINESSES
WITH SPECIAL REFERENCE TO BIG BAZAAR

Under my guidance. This project report is submitted to Dr. Babasaheb Ambedkar

Marathwada University Aurangabad for B.B.A. under the faculty of

Management Science.

Date:10/03/2017

Project Guide
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Mr.Rajput M.G.



Marathwada Shikshan Prasarak Mandal's

Vinayakrao Patil Mahavidyalaya, Vaijapur Dist-Aurangabad



Department of Management Science

CERTIFICATE

This is to certify that, - Dahitule Madhuri Anil has

Completed the project report entitled- ADVERTISING STRATEGY
OF MAX NEW YORK LIFE INSURANCE COMPANY LTD.

Under my guidance. This project report is submitted to Dr. Babasaheb Ambedkar

Marathwada University Aurangabad for B.B.A. under the faculty of

Management Science.

Date: 10/03/2017

Project Guide
Mr. Rajput M.G.
Asst. Prof.
Department of BBA



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Marathwada Shikshan Prasarak Mandal's

Vinayakrao Patil Mahavidyalaya, Vaijapur Dist-Aurangabad



Department of Management Science

CERTIFICATE

This is to certify that, Moin Anil Babanrao has

Completed the project report entitled- TO UNDERSTAND THE
INTERNATIONAL MARKETING, ADVERTISING AND
PROMOTION STRATEGIES OF NOKIA

Under my guidance. This project report is submitted to Dr. Babasaheb Ambedkar
Marathwada University Aurangabad for B.B.A. under the faculty of
Management Science.

Date: 10/03/2017

Project Guide

Mr. Rajput M.G.
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Mr. Rajput M.G.



Marathwada Shikshan Prasarak Mandal's

Vinayakrao Patil Mahavidyalaya, Vaijapur Dist-Aurangabad



Department of Management Science

CERTIFICATE

This is to certify that,- Dahe Sagar Sgiwaji has
Completed the project report entitled- BRAND IDENTITY OF LUX
Under my guidance. This project report is submitted to Dr. Babasaheb Ambedkar
Marathwada University Aurangabad for B.B.A. under the faculty of
Management Science.

Date: 10/03/2017

Project Guide
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Mr. Rajput M.G.