

Marathwada Shikshan Prasarak Mandal's
Vinayakrao Patil Mahavidyalaya, Vaijapur
Staff Academy

Dr. B.R. Dhapase, Professor and Head, Department of Hindi, sharing his thoughts on Sahitya and Social Media on 27th December, 2018



Shikshan Prasarak Mandal's
Vinayakrao Patil Mahavidyalaya, Vaijapur.

Staff Academy

**Organised a Lecture on "Sahitya and Social Media" by Dr. B.R.Dhapase
on 27th December, 2018**

R e p o r t

On 27th December 2017, Staff Academy organised Dr. B.R. Dhapase's lecture on "Sahitya and Social Media" in the Audio-Visual Classroom No. 4. He was welcomed by Dr. Mark Sonawane who gave a brief introduction of Dr. B.R Dhapase.

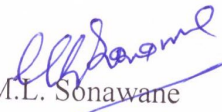
In the beginning of his lecture Dr. Dhapase pointed out that literature is an integral part of any society and has a profound effect on ways and thinking of people of that society. Actually, society is the only subject matter of literature. It literally shapes a society and its beliefs. Students, who study literature, grow up to be the future of a country. Hence, it has an impact on a society and it moulds it.

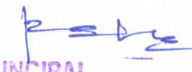
According to different definitions of literature by authors, it literally does the depiction of society. Writers use it effectively to point out the ill aspects of society that improve them. They also use it to highlight the positive aspects of a society to promote more goodwill in society.

Social media is a collective term for websites and applications that focus on communication, community-based input, interaction, content-sharing and People use social media to stay in touch and interact with friends, family and various communities. Businesses use social applications to market and promote their products and track customer concerns. In business, social media is used to market products, promote brands, connect to customers and foster new business. As a communication platform, social media promotes customer feedback and makes it easy for customers to share their experiences with a company. Businesses can respond quickly to positive and negative feedback, address customer problems and maintain or rebuild customer confidence.

Social media is also used for crowdsourcing. That's the practice of using social networking to gather knowledge, goods or services. Companies use crowdsourcing to get ideas from employees, customers and the general public for improving products or developing future products or services. Social networks specialize in connecting and exchanging thoughts, ideas, and content with other users—often with users who share tastes and interests. Facebook and Twitter are examples of social networks. Though more professional than others, LinkedIn may be considered a social network, as well. Literature is getting digitized. There are various pros and cons of amalgamating social media with literature. Recent experiment suggests that digital literary reading affects emotional aspects of reading adversely. Dr. Dhapse pointed out that social media has helped emerging poets to grow their network and connect with other poets. Social media has helped emerging and established writers to form various groups which can help them to contribute their ideas and receive appreciation, recognition, and valuable feedbacks from other writers. Thus, social media can help them to polish their skills. His session was focused on discussing both positive and negative effects of digitization of literature via using social media.

Dr. Mark Sonawane compered the whole proceedings of the programme and in his vote of thanks he thanked Dr. Dhapse for his well-versed oration. He also expressed his gratitude to all faculties from different streams.


Dr. M.L. Sonawane
Coordinator, Staff Academy


PRINCIPAL
Vinayakrao Patil Mahavidyalaya
Vaijapur Dist. Aurangabad
Principal

M.S.P Mandal's

Vinayakrao Patil Mahavidyalaya, Vaijapur

Lectures Organised by Staff Academy

Resource Person : Dr.B.R.Dhapse (Department of Hindi)

Topic : Social Media and Literature

Time: 3:15 - 4:15 pm

Date: 27/12/2018

Venue: Audio Visual 4

Sr. No.	Name of Teacher	Department	Signature
1.	K.S. Ban	History	
2.	A. B. Thore.	Bes.	
3.	G.N. Patkore	BOS	
4.	A.V. Gaikwad	B.Sc comp.sci.	
5.	K.P. Bholare	Commerce	
6.	D.S. Salunke	English	
7.	S.S. Kumbhar	Hindi	
8.	Dr. Zine A.M.	Chem	
9.	Sumi Patkar	Hindi	
10.	S.D. Tiwale	Sociology	
11.	Mr. J.P. Sonar	Chemistry	
12.	Mr. V.S. Doke	Pol.sci	
13.	Ms. S.S. Kasar	Chemistry	
14.	Ms. A.S. Salunke	Chemistry	
15.	Dr. D.B. Khilari	Marathi	
16.	Ms. R.P. Kolekar	Marathi	
17.	B.J. Gajke	Marathi	
18.	Balraj S.T.	Hindi	
19.	S.N. Babar	Economics	
20.	Siddharth	Zeal	
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Dr. B.R. Dhapse (Coordinator)
Staff Academy

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